

# CREW Celebrates Philathropy

June 26, 2009

**DALLAS** - Commercial Real estate Women Dallas members celebrated 'The Power of Philanthropy' at the May luncheon meeting. The program included guest speaker Michael M Faenza, president and CEO of metro Dallas Homeless Alliance, who spoke on the impact of the current economy is having on women and children and how the Bridge homeless shelter has impacted downtown Dallas. The 2008 proceeds from the Classic golf tournament were also present to the three Dallas organization.

Members were most intrigued with the announcement that the charitable arm of the organization has a new DBA, Crew in the Community.

The change came about when CREW members talked about the breadth of the organization's philanthropic activities and the people it touches, noted Leigh Richter, chairman of CREW in the Community.

"The legal name for CREW's philanthropic outreach, CREW Classic Inc., Does not properly donate all the additional work, such as CREW Careers and UCREW, that we have started since our founding almost 30 years ago. The new name - CREW in the Community - gives us the opportunity to promote all of CREW'S existing as well as new philanthropic activities." She said.



The CREW presenters and organization recipients included are, from left: Leigh Richter, senior vice president, Bradford CORFAC International, and past president of CREW Dallas; Eliza Solendar, owner/founder Solendar/Hall, who accepted the CREW Foundation check for \$10,000; Marti Nemer, senior vice president, Jones Lang LaSalle, and current president of CREW Dallas; Claire Aldridge, director of development at UT Southwestern Medical Center, recipient of a \$58,500 check; Jill Warren, vice president administration, Jackson-Shaw, and past chairman of the Classic; and Lesly Annen, philanthropy director, Dallas Women's Foundation, recipient of a \$31,500 check.

Members also had been talking about moving the Classic. CREW's big golf tournament, to spring due to the fact that there are so many competitive golf tournaments for the real estate industry in the fall. Kennis Ketchum, director of community projects for CREW, said members were delighted that CREW is not having the same traditional golf tournament. The Golf Marathon; Kick Off to The Classic will be Sept 21 at Gleneagles County Club.

Ketchum said the spring date for the Classic is already set.

"Players can look forward to a CREW tournament in April if 2010."

She said. "The Gleneagles County Club is booked for April 19, 2010. From the new schedule, CREW foresees even more success.:

CREW in the Community (the 501c(3) of CREW Dallas) has donated proceeds of nearly \$2.5 million to local non profit organizations whose mission it is to improve the lives of women and girls in the community.

- From staff Reports



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