Graphic Converting Brings Operations to Allen

GRAPHIC CONVERTING, INC.

Graphic Converting, Inc. has located their manufacturing operations to Allen into a 120,000 square-foot facility located at 300 E. Bethany Drive. Founded in 1976, Graphic Converting is an industry leader in the production and distribution of collectible game cards. The company is consolidating manufacturing operations to the Allen facility. They are creating 100 full-time employment positions and 500 temporary employment positions.

"We chose Allen to be in closer proximity to RCL Enterprises/Color Dynamics, whom we recently selected to meet our printing volume requirements," said Joe Yaney, CFO of Graphic Converting. Additionally, the Allen area will enable us to attract and retain a quality workforce."

The California-based company was considering relocation in order to be closer to their printer. Security issues are an important consideration for Graphic Converting since they produce cards that have a high collector value. In order to accommodate their needs, RCL needed to expand their printing capacity by adding additional equipment and 14 new employees

Chuck Chalifoux, President of RCL Enterprises brought the Graphic Converting project to the attention of the Allen Economic Development Corporation (AEDC) to facilitate the relocation of Graphic Converting to Allen. "In addition to our multi-million dollar investment in capital equipment, the space that Graphic Converting is leasing required extensive upgrades, including adding air-conditioning to most of the space as well as adding parking spaces," said Chalifoux. "The AEDC worked closely with everyone involved to make this deal happen."

"This is a triple-play for Allen," said Robert Winningham, AEDC Executive Director. "Not only did we fill a warehouse space that had been vacant since 2003, but we facilitated the expansion of an existing company in Allen and brought a new player to our business lineup."

"This is a triple-play for Allen"

Robert Winningham
AEDC Executive Director

George Tanghongs and Susan Singer with Bradford Companies represented the building owner and Graphic Converting in this transaction.

Graphic Converting

Save The Date... Save The Date... Save The Date... Save The Date... Save The Date...

8th

Annual AEDC Millennium Business Awards

Friday, September 21

11:30 a.m. - 1:30 p.m.

Allen's Hilton Hotel

705 Central Expressway South

Reservations: 972.727.5585